

# Certified Mindfulness Teacher, Professional Level Logo Usage Guidelines



Teachers who earned the IMTA Certified Mindfulness Teacher, Professional Level (CMT-P) credential can incorporate the CMT-P logo into business cards, stationery and promotional materials. The logo is available in different options to accommodate a variety of uses and sizes, and in formats prepared for print and digital needs.

When using the CMT-P logo, please observe the following guidelines:

## CLEAR SPACE

For the logo to maintain its integrity and impact, the area surrounding the logo must remain clean and free of extraneous graphical elements. This includes graphics, “busy” photography backgrounds, typography and any other visual elements in print and digital formats as well as in environmental graphics. The minimum clear space is equal to the height of the IMTA graphic element (see the graphic to the right).



## COLORS



RGB: 0 139 213

Hex: 008bd5



RGB: 77 77 77

Hex: 4d4d4d

## LOGO USAGE RULES

1. Don't change the colors
2. Don't crop any part of the logo
3. Don't add a drop shadow
4. Don't add a stroke
5. Don't stretch or compress the logo
6. Do not place the logo on any kind of an angle.

